Demographics for 301 W Chestnut Ave, Vineland, NJ 08360

| Population | 1-mi. | 3-mi. | 5-mi. |
|------------------------------------|--------|--------|--------|
| 2011 Male Population | 7,116 | 22,112 | 32,294 |
| 2011 Female Population | 7,101 | 23,897 | 34,816 |
| % 2011 Male Population | 50.05% | 48.06% | 48.12% |
| % 2011 Female Population | 49.95% | 51.94% | 51.88% |
| 2011 Total Adult Population | 10,153 | 34,604 | 50,754 |
| 2011 Total Daytime Population | 15,097 | 50,689 | 74,942 |
| 2011 Total Daytime Work Population | 7,488 | 27,585 | 40,959 |
| 2011 Median Age Total Population | 32 | 37 | 38 |
| 2011 Median Age Adult Population | 42 | 46 | 46 |
| 2011 Age 0-5 | 1,485 | 3,858 | 5,371 |
| 2011 Age 6-13 | 1,752 | 5,059 | 7,266 |
| 2011 Age 14-17 | 827 | 2,489 | 3,720 |
| 2011 Age 18-20 | 681 | 1,915 | 2,746 |
| 2011 Age 21-24 | 876 | 2,213 | 3,117 |
| 2011 Age 25-29 | 997 | 2,835 | 4,003 |
| 2011 Age 30-34 | 959 | 2,985 | 4,202 |
| 2011 Age 35-39 | 918 | 3,033 | 4,406 |
| 2011 Age 40-44 | 962 | 3,280 | 4,937 |
| 2011 Age 45-49 | 945 | 3,437 | 5,300 |
| 2011 Age 50-54 | 920 | 3,321 | 5,025 |
| 2011 Age 55-59 | 725 | 2,665 | 4,105 |
| 2011 Age 60-64 | 609 | 2,246 | 3,452 |
| 2011 Age 65-69 | 437 | 1,804 | 2,613 |
| 2011 Age 70-74 | 324 | 1,444 | 2,057 |
| 2011 Age 75-79 | 305 | 1,286 | 1,818 |
| 2011 Age 80-84 | 222 | 1,022 | 1,428 |
| 2011 Age 85+ | 274 | 1,117 | 1,544 |
| % 2011 Age 0-5 | 10.44% | 8.39% | 8.00% |
| % 2011 Age 6-13 | 12.32% | 11.00% | 10.83% |
| % 2011 Age 14-17 | 5.82% | 5.41% | 5.54% |
| % 2011 Age 18-20 | 4.79% | 4.16% | 4.09% |
| % 2011 Age 21-24 | 6.16% | 4.81% | 4.64% |
| % 2011 Age 25-29 | 7.01% | 6.16% | 5.96% |
| % 2011 Age 30-34 | 6.74% | 6.49% | 6.26% |
| % 2011 Age 35-39 | 6.46% | 6.59% | 6.57% |
| % 2011 Age 40-44 | 6.77% | 7.13% | 7.36% |
| % 2011 Age 45-49 | 6.65% | 7.47% | 7.90% |
| % 2011 Age 50-54 | 6.47% | 7.22% | 7.49% |
| % 2011 Age 55-59 | 5.10% | 5.79% | 6.12% |
| % 2011 Age 60-64 | 4.28% | 4.88% | 5.14% |
| % 2011 Age 65-69 | 3.07% | 3.92% | 3.89% |
| % 2011 Age 70-74 | 2.28% | 3.14% | 3.07% |
| % 2011 Age 75-79 | 2.15% | 2.80% | 2.71% |

| 2011 White Population 7,090 28,627 45 2011 Black Population 2,754 7,376 3 2011 Asian/Hawaiian/Pacific Islander 151 689 3 2011 American Indian/Alaska Native 159 340 2011 Other Population (Incl 2+ Races) 4,063 8,978 10 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | 30% 5,729 5,437 1,142 436 1,366 6,874 6,236 14% |
|--|---|
| 2011 Black Population 2,754 7,376 3 2011 Asian/Hawaiian/Pacific Islander 151 689 3 2011 American Indian/Alaska Native 159 340 340 2011 Other Population (Incl 2+ Races) 4,063 8,978 10 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | ,142 436 ,366 ,874 ,236 14% |
| 2011 Asian/Hawaiian/Pacific Islander 151 689 2011 American Indian/Alaska Native 159 340 2011 Other Population (Incl 2+ Races) 4,063 8,978 10 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | ,142 436 ,366 ,874 ,236 14% |
| 2011 American Indian/Alaska Native 159 340 2011 Other Population (Incl 2+ Races) 4,063 8,978 10 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | 436 ,366 ,874 ,236 14% |
| 2011 Other Population (Incl 2+ Races) 4,063 8,978 10 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | ,366 5,874 5,236 14% |
| 2011 Hispanic Population 10,070 21,019 23 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | ,874 ,236 14% |
| 2011 Non-Hispanic Population 4,147 24,990 43 % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | ,236 14% |
| % 2011 White Population 49.87% 62.22% 68 % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | 14% |
| % 2011 Black Population 19.37% 16.03% 14 % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | |
| % 2011 Asian/Hawaiian/Pacific Islander 1.06% 1.50% 1 | 000/ |
| | 06% |
| % 2011 American Indian/Alaska Native 1 12% 0 74% 0 | 70% |
| ,5 _ 5 | 65% |
| % 2011 Other Population (Incl 2+ Races) 28.58% 19.51% 15 | 45% |
| % 2011 Hispanic Population 70.83% 45.68% 35 | 57% |
| % 2011 Non-Hispanic Population 29.17% 54.32% 64 | 43% |
| 2000 Non-Hispanic White 2,389 20,623 35 | ,156 |
| 2000 Non-Hispanic Black 2,179 5,627 | ,458 |
| Native 65 139 | 185 |
| 2000 Non-Hispanic Asian 79 271 | 539 |
| Islander n/a n/a | 1 |
| 2000 Non-Hispanic Some Other Race 17 30 | 38 |
| 2000 Non-Hispanic Two or More Races 249 911 | ,142 |
| % 2000 Non-Hispanic White 47.99% 74.72% 78 | 97% |
| % 2000 Non-Hispanic Black 43.77% 20.39% 16 | 75% |
| Indian/Alaska Native 1.31% 0.50% 0 | 42% |
| % 2000 Non-Hispanic Asian 1.59% 0.98% 1 | 21% |
| Islander 0.00% 0.00% 0 | 00% |
| % 2000 Non-Hispanic Some Other Race 0.34% 0.11% 0 | 09% |
| Races 5.00% 3.30% 2 | 57% |
| Population Change 1-mi. 3-mi. 5-mi. | |
| Total Employees n/a n/a n/a | |
| Total Establishemnts n/a n/a n/a | |
| 2011 Total Population 14,217 46,009 67 | ,111 |
| 2011 Total Households 4,412 15,787 23 | ,752 |
| Population Change 1990-2011 1,066 4,076 | ,628 |
| Household Change 1990-2011 -26 1,420 | ,892 |
| Household Change 1990-2011 -26 1,420 2 | |
| • | 96% |
| % Population Change 1990-2011 8.11% 9.72% 10 | |
| % Population Change 1990-2011 8.11% 9.72% 10 % Household Change 1990-2011 -0.59% 9.88% 13 | 96% |
| % Population Change 1990-2011 8.11% 9.72% 10 % Household Change 1990-2011 -0.59% 9.88% 13 Population Change 2000-2011 860 3,169 8 | 96% 86% |
| % Population Change 1990-2011 8.11% 9.72% 10 % Household Change 1990-2011 -0.59% 9.88% 13 Population Change 2000-2011 860 3,169 8 Household Change 2000-2011 -9 677 677 | 96% 86% 5,727 |
| % Population Change 1990-2011 8.11% 9.72% 10 % Household Change 1990-2011 -0.59% 9.88% 13 Population Change 2000-2011 860 3,169 8 Household Change 2000-2011 -9 677 677 % Population Change 2000-2011 6.44% 7.40% 9 | 96% 86% 5,727 ,760 |
| % Population Change 1990-2011 8.11% 9.72% 10 % Household Change 1990-2011 -0.59% 9.88% 13 Population Change 2000-2011 860 3,169 5 Household Change 2000-2011 -9 677 677 % Population Change 2000-2011 6.44% 7.40% 9 | 96% 86% 5,727 ,760 33% |

| 2000 Occupied Ho | using Units | 4,474 | 15,099 | 22,018 | |
|--------------------|----------------------|----------|----------|----------|--|
| 2000 Owner Occup | eied Housing Units | 1,681 | 9,065 | 14,528 | |
| 2000 Renter Occup | pied Housing Units | 2,793 | 6,035 | 7,490 | |
| 2000 Vacant Housi | ng Units | 326 | 819 | 1,116 | |
| % 2000 Occupied I | Housing Units | 93.23% | 94.85% | 95.18% | |
| % 2000 Owner Occ | cupied Housing Units | 35.02% | 56.94% | 62.80% | |
| % 2000 Renter Occ | cupied Housing Units | 58.19% | 37.91% | 32.38% | |
| % 2000 Vacant Ho | using Units | 6.79% | 5.14% | 4.82% | |
| Inc | come | 1-mi. | 3-mi. | 5-mi. | |
| 2011 Median Hous | ehold Income | \$23,996 | \$46,553 | \$55,252 | |
| 2011 Per Capita In | come | \$11,307 | \$22,100 | \$26,221 | |
| 2011 Average Hou | sehold Income | \$36,434 | \$64,407 | \$74,087 | |
| 2011 Household In | come < \$10,000 | 683 | 1,210 | 1,469 | |
| \$14,999 | | 711 | 1,328 | 1,584 | |
| \$19,999 | • | 553 | 1,138 | 1,408 | |
| \$24,999 | | 324 | 783 | 1,028 | |
| \$29,999 | , | 343 | 880 | 1,171 | |
| \$34,999 | , | 365 | 1,018 | 1,377 | |
| \$39,999 | , | 205 | 655 | 922 | |
| \$44,999 | , | 227 | 704 | 1,019 | |
| \$49,999 | • | 110 | 571 | 879 | |
| \$59,999 | • | 189 | 1,303 | 1,937 | |
| \$74,999 | | 226 | 1,630 | 2,662 | |
| \$99,999 | • | 155 | 1,880 | 3,326 | |
| \$124,999 | · | 114 | 1,187 | 2,263 | |
| \$149,999 | · | 50 | 559 | 1,036 | |
| \$199,999 | · | 152 | 668 | 931 | |
| \$249,999 | · | 3 | 186 | 444 | |
| \$499,999 | · | 2 | 79 | 278 | |
| 2011 Household In | come \$500,000+ r | n/a | 8 | 15 | |
| 2011 Household In | come \$200,000+ | 5 | 273 | 737 | |
| % 2011 Household | Income < \$10,000 | 15.48% | 7.66% | 6.19% | |
| \$14,999 | | 16.12% | 8.41% | 6.67% | |
| \$19,999 | | 12.53% | 7.21% | 5.93% | |
| \$24,999 | | 7.34% | 4.96% | 4.33% | |
| \$29,999 | | 7.77% | 5.57% | 4.93% | |
| \$34,999 | | 8.27% | 6.45% | 5.80% | |
| \$39,999 | | 4.65% | 4.15% | 3.88% | |
| \$44,999 | | 5.15% | 4.46% | 4.29% | |
| \$49,999 | | 2.49% | 3.62% | 3.70% | |
| \$59,999 | | 4.28% | 8.25% | 8.16% | |
| \$74,999 | | 5.12% | 10.32% | 11.21% | |
| \$99,999 | | 3.51% | 11.91% | 14.00% | |
| \$124,999 | | 2.58% | 7.52% | 9.53% | |
| \$149,999 | | 1.13% | 3.54% | 4.36% | |
| | | | | | |

| \$199,999 | 3.45% | 4.23% | 3.92% |
|---|--------------|---------------|---------------|
| \$249,999 | 0.07% | 1.18% | 1.87% |
| \$499,999 | 0.05% | 0.50% | 1.17% |
| % 2011 Household Income \$500,000+ | 0.00% | 0.05% | 0.06% |
| % 2011 Household Income \$200,000+ | 0.11% | 1.73% | 3.10% |
| Retail Sales Volume | 1-mi. | 3-mi. | 5-mi. |
| 2011 Children/Infants Clothing Stores | \$994,618 | \$5,503,102 | \$9,443,327 |
| 2011 Jewelry Stores | \$757,630 | \$4,157,464 | \$7,146,586 |
| 2011 Mens Clothing Stores | \$1,664,757 | \$8,322,675 | \$14,045,979 |
| 2011 Shoe Stores | \$1,472,853 | \$7,670,276 | \$12,923,146 |
| 2011 Womens Clothing Stores | \$3,138,166 | \$15,075,070 | \$24,952,380 |
| 2011 Automobile Dealers | \$18,395,652 | \$105,831,047 | \$174,968,561 |
| 2011 Automotive Parts/Acc/Repair Stores | \$2,372,835 | \$12,664,627 | \$21,199,412 |
| 2011 Other Motor Vehicle Dealers | \$737,670 | \$3,767,930 | \$6,345,083 |
| 2011 Tire Dealers | \$615,912 | \$3,400,924 | \$5,747,011 |
| 2011 Hardware Stores | \$263,172 | \$1,555,548 | \$2,656,939 |
| 2011 Home Centers | \$2,185,408 | \$11,011,706 | \$17,486,377 |
| 2011 Nursery/Garden Centers | \$628,067 | \$3,574,643 | \$6,061,556 |
| 2011 Outdoor Power Equipment Stores | \$226,105 | \$1,416,886 | \$2,230,172 |
| 2011 Paint/Wallpaper Stores | \$84,830 | \$436,551 | \$687,250 |
| Stores | \$1,809,675 | \$9,426,378 | \$16,079,797 |
| Stores | \$306,671 | \$1,605,197 | \$2,671,147 |
| 2011 Computer/Software Stores | \$968,974 | \$4,968,171 | \$8,146,834 |
| 2011 Beer/Wine/Liquor Stores | \$1,105,864 | \$5,954,941 | \$10,170,834 |
| 2011 Convenience/Specialty Food Stores | \$1,592,357 | \$12,258,343 | \$21,752,097 |
| 2011 Restaurant Expenditures | \$7,415,094 | \$57,344,466 | \$105,216,803 |
| Conv | \$13,364,546 | \$70,220,181 | \$116,483,688 |
| 2011 Furniture Stores | \$1,874,285 | \$9,982,508 | \$16,712,825 |
| 2011 Home Furnishings Stores | \$1,194,351 | \$6,099,745 | \$10,457,422 |
| Stores | \$17,064,119 | \$88,346,428 | \$147,821,820 |
| Stores | \$11,195,762 | \$55,836,405 | \$94,450,955 |
| 2011 Other Gasoline Stations | \$9,603,405 | \$43,578,060 | \$72,698,854 |
| Depts | \$18,873,795 | \$97,772,805 | \$163,901,616 |
| 2011 General Merchandise Stores | \$15,189,835 | \$78,363,919 | \$131,108,993 |
| 2011 Other Health/Personal Care Stores | \$1,250,373 | \$6,811,620 | \$11,198,722 |
| 2011 Pharmacies/Drug Stores | \$6,519,409 | \$33,984,536 | \$56,252,747 |
| 2011 Pet/Pet Supplies Stores | \$967,190 | \$4,906,681 | \$8,035,470 |
| 2011 Book/Periodical/Music Stores | \$509,935 | \$1,608,662 | \$2,610,511 |
| 2011 Hobby/Toy/Game Stores | \$455,945 | \$2,491,313 | \$3,534,147 |
| 2011 Musical Instrument/Supplies Stores | \$165,565 | \$921,677 | \$1,538,269 |
| Stores | \$78,420 | \$300,046 | \$489,196 |
| 2011 Sporting Goods Stores | \$866,187 | \$4,374,900 | \$8,380,402 |
| 2011 Video Tape Stores - Retail | \$150,100 | \$801,087 | \$1,346,325 |