Demographics for 2218 Ocean Height Population	s Ave Egg Har 1-mi.	bor Townsh 3-mi.	nip, NJ 5-mi.	
2011 Male Population	2,301	14,270	36,105	
2011 Female Population	2,376	15,298	38,729	
% 2011 Male Population	49.20%	48.26%	48.25%	
% 2011 Female Population	50.80%	51.74%	51.75%	
2011 Total Adult Population	3,307	21,415	54,743	
2011 Total Daytime Population	2,899	22,844	76,363	
2011 Total Daytime Work Population	491	9,054	38,359	
2011 Median Age Total Population	34	36	36	
2011 Median Age Adult Population	43	45	44	
2011 Age 0-5	454	2,612	6,541	
2011 Age 6-13	624	3,736	9,114	
2011 Age 14-17	292	1,805	4,436	
2011 Age 18-20	167	951	2,429	
2011 Age 21-24	155	984	2,870	
2011 Age 25-29	302	1,787	4,694	
2011 Age 30-34	323	1,935	5,000	
2011 Age 35-39	366	2,174	5,605	
2011 Age 40-44	397	2,462	6,232	
2011 Age 45-49	415	2,552	6,163	
2011 Age 50-54	392	2,494	5,750	
2011 Age 55-59	272	1,811	4,411	
2011 Age 60-64	185	1,314	3,303	
2011 Age 65-69	108	887	2,366	
2011 Age 70-74	78	648	1,853	
2011 Age 75-79	64	546	1,515	
2011 Age 80-84	36	401	1,246	
2011 Age 85+	48	470	1,306	

% 2011 Age 0-5	9.71%	8.83%	8.74%
% 2011 Age 6-13	13.34%	12.63%	12.18%
% 2011 Age 14-17	6.24%	6.10%	5.93%
% 2011 Age 18-20	3.57%	3.22%	3.25%
% 2011 Age 21-24	3.31%	3.33%	3.84%
% 2011 Age 25-29	6.46%	6.04%	6.27%
% 2011 Age 30-34	6.90%	6.54%	6.68%
% 2011 Age 35-39	7.82%	7.35%	7.49%
% 2011 Age 40-44	8.49%	8.33%	8.33%
% 2011 Age 45-49	8.87%	8.63%	8.24%
% 2011 Age 50-54	8.38%	8.43%	7.68%
% 2011 Age 55-59	5.81%	6.12%	5.89%
% 2011 Age 60-64	3.95%	4.44%	4.41%
% 2011 Age 65-69	2.31%	3.00%	3.16%
% 2011 Age 70-74	1.67%	2.19%	2.48%
% 2011 Age 75-79	1.37%	1.85%	2.02%
% 2011 Age 80-84	0.77%	1.36%	1.67%
% 2011 Age 85+	1.03%	1.59%	1.75%
2011 White Population	3,748	24,288	53,935
2011 Black Population	300	1,663	8,250
2011 Asian/Hawaiian/Pacific Islander	392	2,107	6,089
2011 American Indian/Alaska Native	9	52	231
2011 Other Population (Incl 2+ Races)	228	1,458	6,329
2011 Hispanic Population	377	2,197	9,480
2011 Non-Hispanic Population	4,300	27,370	65,354
% 2011 White Population	80.14%	82.14%	72.07%
% 2011 Black Population	6.41%	5.62%	11.02%
% 2011 Asian/Hawaiian/Pacific Islander	8.38%	7.13%	8.14%

% 2011 American Indian/Alaska Native	0.19%	0.18%	0.31%
% 2011 Other Population (Incl 2+ Races)	4.87%	4.93%	8.46%
% 2011 Hispanic Population	8.06%	7.43%	12.67%
% 2011 Non-Hispanic Population	91.94%	92.57%	87.33%
2000 Non-Hispanic White	2,327	19,200	47,126
2000 Non-Hispanic Black	89	827	6,739
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	23	72
2000 Non-Hispanic Asian	24	537	2,281
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	5	13
2000 Non-Hispanic Some Other Race	4	11	25
2000 Non-Hispanic Two or More Races	28	319	814
% 2000 Non-Hispanic White	94.13%	91.77%	82.58%
% 2000 Non-Hispanic Black	3.60%	3.95%	11.81%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.11%	0.13%
% 2000 Non-Hispanic Asian	0.97%	2.57%	4.00%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.02%	0.02%
% 2000 Non-Hispanic Some Other Race	0.16%	0.05%	0.04%
% 2000 Non-Hispanic Two or More Races	1.13%	1.52%	1.43%
Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishemnts	n/a	n/a	n/a
2011 Total Population	4,677	29,567	74,834
2011 Total Households	1,513	10,501	27,175
Population Change 1990-2011	2,757	11,298	21,479
Household Change 1990-2011	912	4,188	7,140
% Population Change 1990-2011	143.59%	61.84%	40.26%
% Household Change 1990-2011	151.75%	66.34%	35.64%
Population Change 2000-2011	2,085	7,887	13,344

Household Change 2000-2011	693	2,715	4,333
% Population Change 2000-2011	80.44%	36.38%	21.70%
% Households Change 2000-2011	84.51%	34.87%	18.97%
Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	840	8,159	24,432
2000 Occupied Housing Units	796	7,759	22,794
2000 Owner Occupied Housing Units	765	6,667	18,016
2000 Renter Occupied Housing Units	31	1,092	4,778
2000 Vacant Housing Units	44	400	1,637
% 2000 Occupied Housing Units	94.76%	95.10%	93.30%
% 2000 Owner Occupied Housing Units	91.07%	81.71%	73.74%
% 2000 Renter Occupied Housing Units	3.69%	13.38%	19.56%
% 2000 Vacant Housing Units	5.24%	4.90%	6.70%
Income	1-mi.	3-mi.	5-mi.
2011 Median Household Income	\$82,494	\$83,598	\$74,489
2011 Median Household Income 2011 Per Capita Income	\$82,494 \$30,100	\$83,598 \$34,738	\$74,489 \$32,563
2011 Per Capita Income	\$30,100	\$34,738	\$32,563
2011 Per Capita Income 2011 Average Household Income	\$30,100 \$93,046	\$34,738 \$97,810	\$32,563 \$89,672
2011 Per Capita Income 2011 Average Household Income 2011 Household Income < \$10,000	\$30,100 \$93,046 24	\$34,738 \$97,810 182	\$32,563 \$89,672 1,002
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999	\$30,100 \$93,046 24 38	\$34,738 \$97,810 182 184	\$32,563 \$89,672 1,002 708
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999	\$30,100 \$93,046 24 38 42	\$34,738 \$97,810 182 184 338	\$32,563 \$89,672 1,002 708 886
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999	\$30,100 \$93,046 24 38 42 38	\$34,738 \$97,810 182 184 338 339	\$32,563 \$89,672 1,002 708 886 1,057
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999  2011 Household Income \$25,000-\$29,999	\$30,100 \$93,046 24 38 42 38 36	\$34,738 \$97,810 182 184 338 339 333	\$32,563 \$89,672 1,002 708 886 1,057 1,143
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999  2011 Household Income \$25,000-\$29,999  2011 Household Income \$30,000-\$34,999	\$30,100 \$93,046 24 38 42 38 36 62	\$34,738 \$97,810 182 184 338 339 333 465	\$32,563 \$89,672 1,002 708 886 1,057 1,143 1,164
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999  2011 Household Income \$25,000-\$29,999  2011 Household Income \$30,000-\$34,999  2011 Household Income \$35,000-\$39,999	\$30,100 \$93,046 24 38 42 38 36 62 46	\$34,738 \$97,810 182 184 338 339 333 465 317	\$32,563 \$89,672 1,002 708 886 1,057 1,143 1,164 1,240
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999  2011 Household Income \$25,000-\$29,999  2011 Household Income \$30,000-\$34,999  2011 Household Income \$35,000-\$39,999  2011 Household Income \$40,000-\$44,999	\$30,100 \$93,046 24 38 42 38 36 62 46 71	\$34,738 \$97,810 182 184 338 339 333 465 317 408	\$32,563 \$89,672 1,002 708 886 1,057 1,143 1,164 1,240 1,115
2011 Per Capita Income  2011 Average Household Income  2011 Household Income < \$10,000  2011 Household Income \$10,000-\$14,999  2011 Household Income \$15,000-\$19,999  2011 Household Income \$20,000-\$24,999  2011 Household Income \$25,000-\$29,999  2011 Household Income \$30,000-\$34,999  2011 Household Income \$35,000-\$39,999  2011 Household Income \$40,000-\$44,999  2011 Household Income \$40,000-\$44,999	\$30,100 \$93,046 24 38 42 38 36 62 46 71 35	\$34,738 \$97,810 182 184 338 339 333 465 317 408 270	\$32,563 \$89,672 1,002 708 886 1,057 1,143 1,164 1,240 1,115

2011 Household Income \$75,000-\$99,999	517	2,733	5,380
2011 Household Income \$100,000-\$124,999	245	1,722	3,293
2011 Household Income \$125,000-\$149,999	69	857	2,046
2011 Household Income \$150,000-\$199,999	73	650	1,803
2011 Household Income \$200,000-\$249,999	n/a	51	436
2011 Household Income \$250,000-\$499,999	5	155	392
2011 Household Income \$500,000+	2	22	150
2011 Household Income \$200,000+	7	229	977
% 2011 Household Income < \$10,000	1.59%	1.73%	3.69%
% 2011 Household Income \$10,000-\$14,999	2.51%	1.75%	2.61%
% 2011 Household Income \$15,000-\$19,999	2.78%	3.22%	3.26%
% 2011 Household Income \$20,000-\$24,999	2.51%	3.23%	3.89%
% 2011 Household Income \$25,000-\$29,999	2.38%	3.17%	4.21%
% 2011 Household Income \$30,000-\$34,999	4.10%	4.43%	4.28%
% 2011 Household Income \$35,000-\$39,999	3.04%	3.02%	4.56%
% 2011 Household Income \$40,000-\$44,999	4.70%	3.89%	4.10%
% 2011 Household Income \$45,000-\$49,999	2.31%	2.57%	3.32%
% 2011 Household Income \$50,000-\$59,999	4.56%	5.53%	6.88%
% 2011 Household Income \$60,000-\$74,999	9.26%	8.50%	9.53%
% 2011 Household Income \$75,000-\$99,999	34.19%	26.03%	19.80%
% 2011 Household Income \$100,000-\$124,999	16.20%	16.40%	12.12%
% 2011 Household Income \$125,000-\$149,999	4.56%	8.16%	7.53%
% 2011 Household Income \$150,000-\$199,999	4.83%	6.19%	6.63%
% 2011 Household Income \$200,000-\$249,999	0.00%	0.49%	1.60%
% 2011 Household Income \$250,000-\$499,999	0.33%	1.48%	1.44%
% 2011 Household Income \$500,000+	0.13%	0.21%	0.55%
% 2011 Household Income \$200,000+	0.46%	2.18%	3.60%
Retail Sales Volume	1-mi.	3-mi.	5-mi.

2011 Children/Infants Clothing Stores	\$793,679	\$5,702,439	\$13,160,305
2011 Jewelry Stores	\$603,069	\$4,327,161	\$9,948,392
2011 Mens Clothing Stores	\$1,146,543	\$8,334,818	\$19,171,917
2011 Shoe Stores	\$1,048,860	\$7,611,587	\$17,652,443
2011 Womens Clothing Stores	\$1,957,566	\$14,363,049	\$33,250,673
2011 Automobile Dealers	\$13,581,488	\$97,268,441	\$232,726,359
2011 Automotive Parts/Acc/Repair Stores	\$1,696,135	\$12,237,488	\$28,639,123
2011 Other Motor Vehicle Dealers	\$515,088	\$3,735,103	\$8,650,831
2011 Tire Dealers	\$468,336	\$3,365,270	\$7,841,705
2011 Hardware Stores	\$221,069	\$1,557,494	\$3,795,938
2011 Home Centers	\$1,242,195	\$9,058,371	\$22,219,363
2011 Nursery/Garden Centers	\$497,040	\$3,551,933	\$8,301,846
2011 Outdoor Power Equipment Stores	\$153,212	\$1,081,813	\$2,773,149
2011 Paint/Wallpaper Stores	\$47,704	\$346,472	\$857,946
2011 Appliance/TV/Other Electronics Stores	\$1,338,695	\$9,693,893	\$22,226,534
2011 Camera/Photographic Supplies Stores	\$211,210	\$1,528,125	\$3,588,889
2011 Computer/Software Stores	\$624,002	\$4,541,725	\$10,737,248
2011 Beer/Wine/Liquor Stores	\$847,854	\$6,108,505	\$14,105,531
2011 Convenience/Specialty Food Stores	\$1,470,555	\$9,991,096	\$28,437,059
2011 Restaurant Expenditures	\$6,938,987	\$51,234,461	\$141,840,762
2011 Supermarkets/Other Grocery excl Conv	\$9,145,558	\$66,183,531	\$155,902,287
2011 Furniture Stores	\$1,337,643	\$9,662,172	\$22,591,882
2011 Home Furnishings Stores	\$880,484	\$6,365,809	\$14,567,952
2011 Gen Merch/Appliance/Furniture Stores	\$11,831,558	\$85,727,884	\$199,760,968
2011 Gasoline Stations w/ Convenience Stores	\$7,291,761	\$52,791,179	\$126,381,941
2011 Other Gasoline Stations	\$5,821,206	\$42,800,084	\$97,944,885
2011 Department Stores excl Leased Depts	\$13,170,254	\$95,421,777	\$221,987,500
2011 General Merchandise Stores	\$10,493,916	\$76,065,711	\$177,169,085

2011 Other Health/Personal Care Stores	\$860,740	\$6,194,692	\$14,790,838	
2011 Pharmacies/Drug Stores	\$4,397,825	\$31,833,341	\$75,032,183	
2011 Pet/Pet Supplies Stores	\$613,886	\$4,479,050	\$10,592,105	
2011 Book/Periodical/Music Stores	\$201,206	\$1,592,283	\$3,372,269	
2011 Hobby/Toy/Game Stores	\$174,652	\$1,254,448	\$3,721,894	
2011 Musical Instrument/Supplies Stores	\$122,059	\$877,643	\$2,070,613	
2011 Sewing/Needlework/Piece Goods Stores	\$37,618	\$285,242	\$640,771	
2011 Sporting Goods Stores	\$851,589	\$6,144,192	\$13,138,017	
2011 Video Tape Stores - Retail	\$108,614	\$784,444	\$1,828,681	